

Corporate Facilities Council

First Wednesdays



CORPORATE
FACILITIES
COUNCIL

OFFICE ENVIRONMENTS | CAMPUSES | HEADQUARTERS

Our Speaker

Jeff Martin, CFM
TIAA-CREF

Jeff Martin is the Alternative Workplace Strategy (AWS) Program Manager for TIAA-CREF. He is responsible for coordinating all activities related to the development and expansion of the program which includes creating and leading initiatives to provide AWS Community members with training, support and resources. Prior to joining TIAA-CREF, Jeff was the Director of Workplace Solutions for AOL, Inc, where he was responsible for leading a workplace strategies and services department that manages space, furniture, relocation and facilities information for over 4 million square feet across over 100 locations globally.

Jeff earned his MBA from Meredith College in Raleigh. His undergraduate degree is in Facility Management, Planning and Design from the State University of New York at Buffalo and holds the Certified Facility Manager credential. Jeff has been involved with IFMA since 1998 and has held leadership roles in the Greater Triangle Chapter of IFMA including treasurer and president. He presently serves as the Vice President of the Corporate Facilities Council

Alternative Workplace Strategies Roundtable



AGENDA

- What is an Alternative Workplace Strategy (AWS)?
- How do your people work today?
- Have you implemented an AWS?
- What were the drivers for AWS?
- Cost savings and opportunities



- **What is an Alternative Workplace Strategy?**
 - Provides an efficient work environment that aligns an individuals work style with the appropriate HR, Technology and Real Estate resources
 - **Typical tools of AWS:**
 - Telecommuting
 - Flex Work
 - Mobile Work
 - Shared / Hotelling Work Environment



- **How do your people work today?**
 - **Anchors**
 - *Work in the office 5 days a week*
 - *Consistent schedule (Coverage)*
 - **Distributed teams**
 - *Spread over multiple locations*
 - *Managers & direct reports in different offices*
 - **Mobile workers**
 - *Ability to work anywhere, anytime*
 - *In a variety of locations*
 - **Flex & Remote Workers**
 - *Work from home part-time or full-time*
 - *Varied hours*



- **Have you implemented an AWS?**
 - *Work arrangements?*
 - *Space allocation (shared offices)?*
 - *Telecommuting?*
- **What were the drivers for AWS?**
 - *Grass roots?*
 - *Senior level directive?*
 - *Real Estate opportunity?*



- **Where did you see costs savings?**
 - *Real estate?*
 - *Sustainability?*
 - *HR?*

- **Lessons Learned?**
 - *Successes?*
 - *Change Management?*
 - *Opportunities for Improvement?*



Questions

Jeff Martin, CFM
TIAA-CREF

Alternative Workplace Strategy Program Manager
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